

CER WEBSITE REVAMP & PORTAL IMPLEMENTATION

1. Scope of Work & Execution Plan


A. Website Revamp & Structural Updates

Scope:

- Modify website structure to include **CER Academy & CER Solutions**.
- Maintain existing sections while removing or adjusting elements like **Industries & Testimonials** (TBC).
- Improve UI/UX.

Execution:

- Redesign core pages.
- Implement dynamic content for “Services” and “Partners” sections.
- Ensure mobile responsiveness & speed optimization.

 Cost: ₦200,000


B. Pre/Post Login System Implementation

Scope:

- Create a secure **user authentication system**.
- Restrict access to certain pages based on login status.
- Develop a **user dashboard** to manage uploads & track progress.

Execution:

- Use **Ultimate Member or MemberPress** for authentication.
- Set up **role-based access** (e.g., admin, registered users).
- Customize login and dashboard UI.

 Cost: ₦400,000


C. File Upload & User-Based Sorting System with Admin Approval

Scope:

- Enable users to **upload files** via their dashboard.
- Automatically **sort uploaded files** by user ID.
- Develop a **backend review system where admins approve or reject uploads**.

Execution:

- Use **WP File Upload + Advanced Custom Fields (ACF)**.
- Set up a **custom post type** to organize uploads.
- Implement an **admin panel for reviewing and approving/rejecting uploads**.
- Use **email notifications** to inform users of approval/rejection status.

 **Cost: ₦500,000**


D. Progress Indicator & User Engagement Features

Scope:

- Implement a **progress indicator** that updates as users' complete actions.
- Ensure user engagement by tracking **portal activity**.

Execution:

- Develop a custom progress-tracking script.
- Integrate notifications for user guidance.

 **Cost: ₦200,000**

E. Content & Traffic Management (Optional)

Scope:

- Ongoing **content updates** on the website.
- Regular **SEO optimization** & traffic analysis.

- **Social media integration** (LinkedIn, Facebook).

Execution:

- Use **Rank Math SEO** for content optimization.
- Automate posts with **Social Auto Poster**.
- Monitor analytics and provide insights.

💰 **Cost: ₦150,000 - ₦250,000/month** (Optional)

3. Project Timeline

| Task | Duration |
|---------------------------------|----------|
| Website Revamp | 4 Days |
| Pre/Post Login Implementation | 3 Days |
| File Upload System | 4 Days |
| Progress Indicator | 2 Days |
| Testing & Deployment | 2 Days |

Total Estimated Duration: 2 - 3 Weeks

4. Total Cost Summary

| Services | Cost (NGN) |
|-------------------------------|------------------|
| Website Revamp | 200,00 |
| Pre/Post Login Implementation | 400,000 |
| File Upload System | 500,00 |
| Progress Indicator | 200,00 |
| Total (One-Time Fee) | 1,300,000 |

Note: Content & Traffic Management is optional and will be billed separately if required.